

# TECHNICAL DIGITAL ANALYST

## WHAT YOU CAN DO @ TRAKKEN:

- Technical consulting on digital analytics projects for customers from a wide range of industries
- Evaluation of existing tracking implementations
- Concept and setup of tag management setups
- Development of custom tracking scripts
- Internal point of contact for advanced / technical tracking issues
- Direct communication with Google's technical experts
- Advanced reporting on raw data in databases like Google BigQuery
- Testing and evaluation of new features and solutions for web analytics systems

## WHAT WE ARE LOOKING FOR:

- Problem-solving mentality and eagerness to learn
- Enthusiasm for web technologies and the power of data
- Bachelor's degree in computer science, related technical field or equivalent practical experience
- Experience working with web technologies (e.g. JavaScript, HTML5, browser APIs, HTTP standards)
- Experience in marketing and/or web analytics tools (e.g. Google Analytics, Adobe Analytics, Webtrekk)
- Experience with tag management tool (e.g. Google Tag Manager, DTM, Tealium)
- Experience connecting to and making use of JavaScript or REST APIs

## WHAT WE OFFER:

- Fulfillment: Bring your potential with - with us you have the space to unfold
- Variety: Working at Trakken means anything but a 08/15 job
- Impact: With technology, skills and continuous further development we have an influence on the trend of the industry.
- Advancement: Show us what you can do and we will reward you with career opportunities at home and abroad.
- Subculture and border crossers: What unites the colleagues at Trakken is their striving for average not to be enough. Become part of a team that helps each other to become better.
- Team strength: The Trakken Family is not just an empty phrase, our colleagues also work together internationally on a friendly basis.

## ABOUT TRAKKEN

Trakken is an online company specializing in Digital Analytics, Marketing Technologies and Conversion Optimization. As a certified partner of the Google Marketing Platform and Optimizely, we advise well-known national and international customers.

In addition to our **Headquarters in Hamburg**, we also have teams in **Munich, Berlin, Barcelona, Stockholm, Vienna** and **Zurich**.



as soon as possible



40 hrs / week

**APPLY NOW**

You can find more information at [www.trakkenwebservices.com](http://www.trakkenwebservices.com)

Please send your application and all related documents with the earliest possible start date to: [application@trakkenwebservices.com](mailto:application@trakkenwebservices.com)